

# Abeer Khalaf

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## SUMMARY

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Product Designer with 10+ years of experience designing complex software products from discovery through launch. Deep expertise in design systems, interaction design, and prototyping, with a strong eye for visual craft and a natural instinct for turning ambiguous problems into simple, scalable solutions. Proficient in HTML and CSS with working familiarity in JavaScript and Vue.js, enabling close collaboration with engineering and tighter design-to-code parity. Portfolio: lehvant.com

## EXPERIENCE

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### Lead Product Designer

runZero

June 2021 – Present (5 Years)

*Austin, TX (Remote)*

- Serve as the sole product designer, independently driving product direction from early discovery through launch while balancing user needs, technical constraints, and business goals across the entire platform.
- Architected and maintained a scalable design system with semantic token architecture, reducing developer handoff time by 30% and achieving 100% visual consistency across 50+ product screens.
- Led the end-to-end redesign of the platform from Cyber Asset Attack Surface Management (CAASM) to an Exposure Management (EM) model, shaping complex, ambiguous problem spaces into clear, simple user experiences through structured research and systems thinking.
- Reduced user task completion time for attack surface audits by 20% through iterative prototyping, usability testing, and high-fidelity interaction design across cloud, external, and internal attack surface features.
- Partnered closely with engineering to implement components and ensure design-to-code parity, achieving full WCAG accessibility compliance across the entire product suite.
- Integrated AI tools including Claude, Copilot, Gemini, Figma AI, and MCP into the design workflow to synthesize user research into structured insights, generate and maintain component documentation, and bring designs to life in production and code view for self-directed testing — reducing engineering involvement in early validation cycles and accelerating the overall design process.
- Applied strong HTML and CSS skills alongside working familiarity with JavaScript and Vue.js to prototype in code, communicate design intent clearly to engineers, and reduce friction during development.

### Freelance Frontend Developer

Detroit Public Theatre

2025 – 2026

*Detroit, MI*

- Built a fully responsive website from provided designs and branding guidelines, implementing them accurately across mobile, tablet, and desktop.
- Translated detailed design specifications into clean, performant HTML and CSS, achieving measurable performance gains validated through cross-browser testing and real-world user feedback.
- Integrated ticketing platform features and third-party APIs, streamlining the purchase funnel and reducing checkout time by 30% for both audience members and box office staff.

### Freelance UI/UX Designer & Frontend Developer

Upwork

2019 – 2021

*Remote*

- Delivered end-to-end design and front-end development across a diverse portfolio of client projects, consistently driving design from discovery through launch across multiple platforms and industries.

- Drove a 25% increase in user satisfaction and engagement through structured UX research, usability testing, and iterative high-fidelity design.
- Built responsive, accessible interfaces using HTML and CSS, with working familiarity in JavaScript and Vue.js, ensuring WCAG compliance on all deliverables.
- Created and maintained cross-functional design systems for global clients, reducing development cycle time by 25% through reusable, well-documented component libraries.

## SKILLS

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**Design & Strategy:** Figma, UX/UI Design, Interaction Design, Prototyping, User Research, Usability Testing, Visual Design, Design Thinking, Information Architecture, Heuristic Evaluation, Human-Computer Interaction (HCI)

**Systems & Architecture:** Design Systems, Design Tokens, Semantic Token Architecture, Atomic Design, Component Libraries, Design-to-Code Orchestration, Scalable UI Frameworks, Multi-theme Mapping, Governance & Documentation

**AI Tools:** Figma AI, MCP, Claude, ChatGPT, GitHub Copilot, Gemini, AI-assisted research synthesis, documentation generation, design-to-code validation

**Development & Tools:** HTML, CSS, SASS, Tailwind, Bootstrap, JavaScript (familiar), Vue.js (familiar), Webflow, WordPress, Sketch, Penpot, Adobe Creative Suite, API Integration, Git, GitHub, JetBrains

## EDUCATION

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**Bachelor of Fine Arts (BFA), Graphic Design**

Wayne State University | Detroit, MI | 2017 – 2022